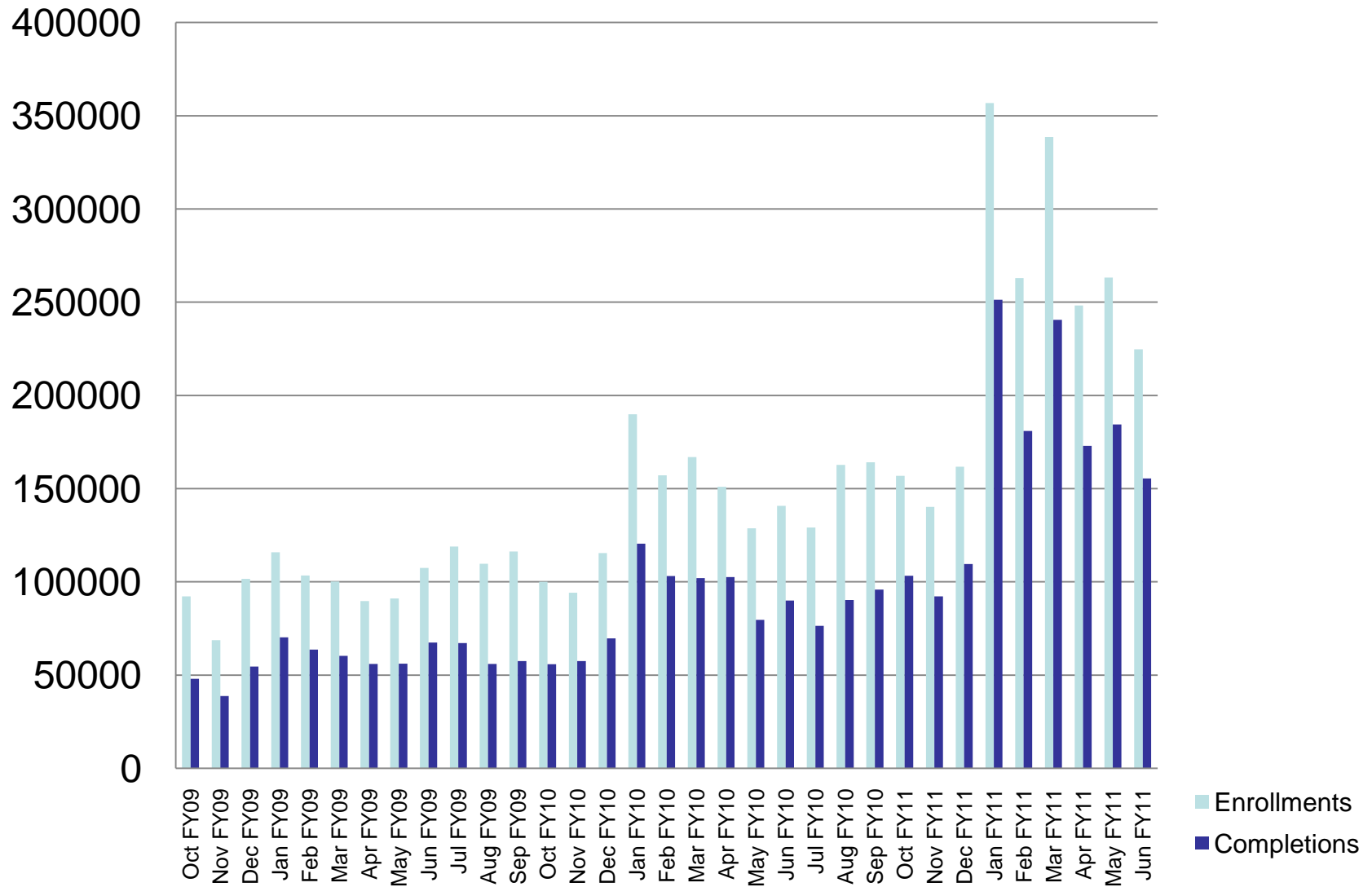# Marine Corps College of Distance Education and Training (CDET)

"One Stop Shopping" for USMC DL requirements generation, content development, delivery, evaluation, system integration/lifecycle maintenance, and resource management
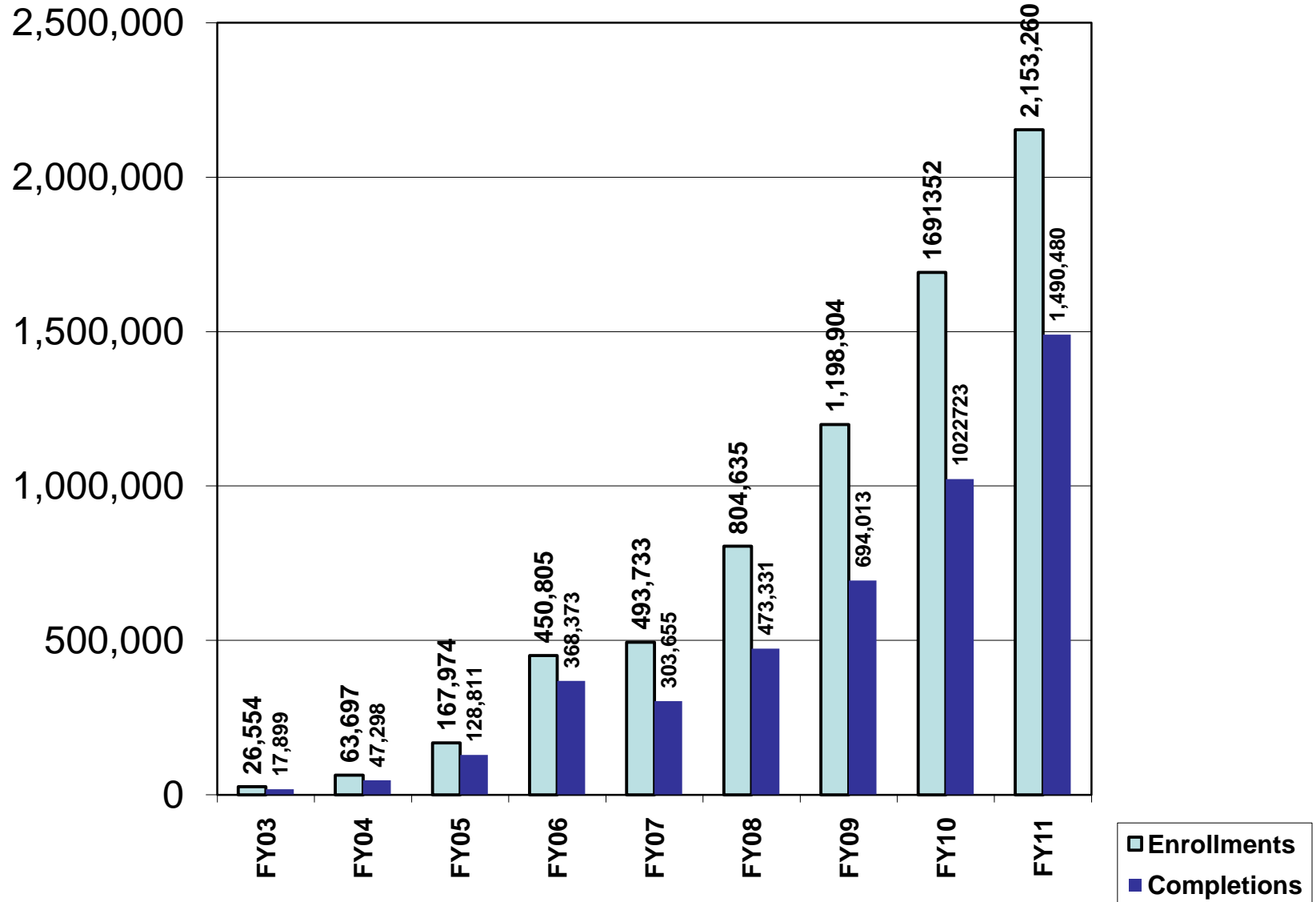
# AGENDA

- Current MarineNet Metrics
- Enrollment/Completion Projections
- CDET Mobile Plan
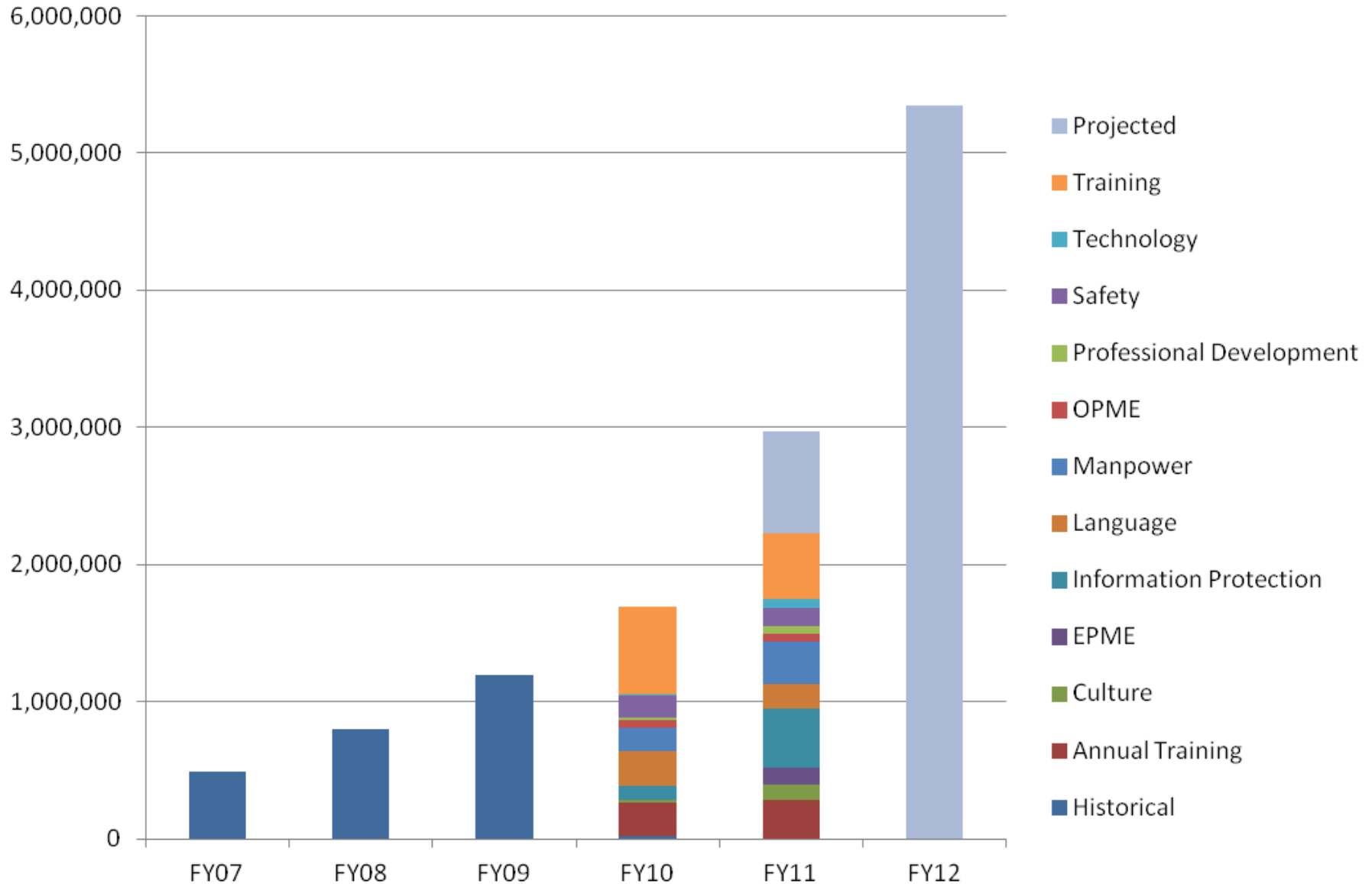- Mobile Apps
- eReaders
- Joint/Multi-Service Reuse

MarineNet FY09-FY11

# MarineNet Stats by FY



| FY | Enrollments | Completions |
|------|-------------|-------------|
| FY03 | 26,554 | 17,899 |
| FY04 | 63,697 | 47,298 |
| FY05 | 167,974 | 128,811 |
| FY06 | 450,805 | 368,373 |
| FY07 | 493,733 | 303,655 |
| FY08 | 804,635 | 473,331 |
| FY09 | 1,198,904 | 694,013 |
| FY10 | 1691352 | 1022723 |
| FY11 | 2,153,260 | 1,490,480 |

□ Enrollments
■ Completions
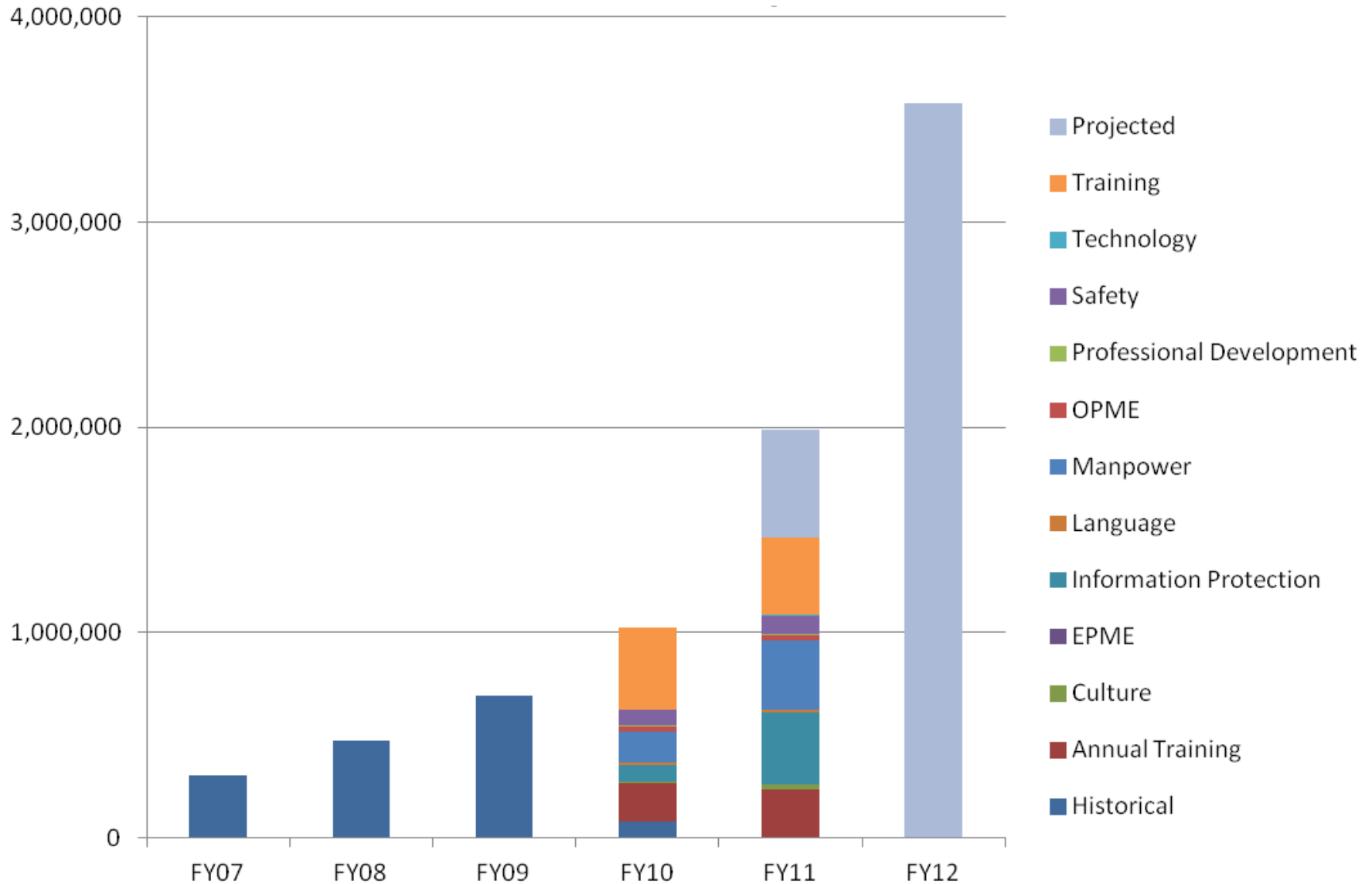
# MarineNet Enrollment Projection

# MarineNet Completion Projection

# Review of last year's mLearning Pilot Survey

Data indicated:
  -Majority of users don't have a Govt issued device; but do have a personal device that many carry all the time
  -Just over half have some sort of data plan
  -Top device was "Other" (not iPhone, Android, RIM, etc.)
   -Top features used:  Phone, Text, Internet
  -Majority use their device less than 2 hours per day
  -Almost half watch video/multimedia content
  -Low consideration of using device to increase work productivity
   - personal cost is primary factor
  -High interest in looking up work related materials/documents
  -Most said would NOT take advantage of annual training
       -too long and don't want to absorb the cost

# Mobile Plan

Provide sustainment/refresher training and job aids

No infrastructure change

Focus on native mobile apps

        -doesn't require Marines to use their data minutes

        -allows time to evaluate/test LMS integration of mobile access

# Mobile Apps

Native mobile apps:

-First four are on MarineNet
    -Dari (iOS)
    -Pashtu (iOS)
    -Iraqi Arabic (iOS)
    -Sub Saharan French (iOS)

-Looking at what else makes sense to develop

-Challenges
    -Requirement?
    -Budget/ROI
    -SDKs – specialized, mitigated with CS 5.5?
    -DoD/USMC Policy

# eReaders

Overall Goal is to reduce print costs and still deliver relevant courseware for Professional Military Education

-Evaluating products

-Challenges
  -resistance to digital course materials
  -IA issues
  -Policy
  -device
      -content
      -multimedia capability
      -control
      -consumable

# Joint/Multi-Service Reuse

| SOURCE | # | HRS | USE |
|---|---|---|---|
| Army | 30+ | 45 | Common skill, Predeployment |
| DAC | Initial course pending activation with follow-on courses planned | | Incidental and MOS skill progression for uniformed Ammunition Technicians |
| DISA | 3 | 5 | Annual cyber training |
| DLI | 6 | 250+ | Predeployment (RAPPORT) and Regional Language (HEADSTART) requirements |
| DOD | 5 | 6 | Safety and CTIP |
| JKO | 3 | 16 | Code of Conduct, VCAT |
| JS | 2 | 6 | Information Operations, AT Level I |
| NAVAIR | 10+ | 15 | Expeditionary Airfield Services, Aircraft Survivability Equipment |
| Navy | 1 | 1 | Annual OPSEC training |

• Eleven courses presently in MarineNet testing or pre-activation

• Approximately 350 hours of courseware and 1.25 million MarineNet completions

• ~ $ 7 million of courseware cost avoidance

# Recommended ADL Focus

All services are looking at various mobile platforms and ways to provide access to information

-architecture ($) and security are main drivers

ADL continue to investigate a DoD standard for secure access from personal devices that is standards based and device "agnostic".